



## Owner Representation and Asset Management

With our team's experience in hotel ownership, Horwath HTL is uniquely qualified to assist owners in providing asset management, operational analysis and property turn-around advice. Our Owner Representative team assesses the full range of strategic possibilities and will recommend - and implement - the best alternative to position each asset to attain maximum cash flow and return on investment. Our team can provide valuable operational oversight including revenue management, food and beverage enhancements (restaurant and banquet operations), owner relations and reporting, and improved cash flow through implementing operational efficiencies. As the owners' representative, we can provide oversight of the third party management company, and take responsibility for overall performance of the hotel asset.

### Asset Management (Operations)

Horwath HTL, with its hospitality expertise, extensive operational experience and deep-rooted analytical capabilities, provides a complete range of value enhancing asset management services to owners. Understanding what strategies and management practices result in increased cash flow and asset value, we take an assertive position in an asset management role as owner representatives to maximise returns and asset values over time.